



## Agenda

### Community Colleges of Appalachia 27<sup>th</sup> Annual Conference

#### *Community Colleges: Catalysts for Entrepreneurship, Economic Development, and Empowerment*

June 9-11, 2019

---

#### Sunday, June 9

1:00—4:30 pm	Registration
2:00—4:00 pm	Board Meeting
4:45—5:45	Conference Convenes  Burghley Ballroom  Welcome and Conference Overview Dr. Craig Clark  Get Acquainted Reception (sponsored by Ellucian)  (Drawing for a tablet, must be present to win)
6:15 pm	Dinner on Your Own
6:00—8:00 pm	Private Dinner for Board (invitation only, sponsored by Emsi)

#### Monday, June 10

7:00—7:30 am	Registration
7:30—8:10 am	Opening <u>Breakfast General Session</u> (sponsored by VitaNavis)  “Purpose + Plan = Persistence”  Burghley Ballroom
8:10—8:20 am	Break

8:20—9:00 am

**General Session: “Perspectives from Washington”**

**Burghley Ballroom**

**Representatives from ARC and AACC (invited)**

9:00—9:10 am

**Break**

9:10—9:50 am

**General Session: “Providing Economic Development Support for Food, Beverage, and Natural Products Businesses in WNC”**

**Burghley Ballroom**

**Dr. Shelley White, Vice President, Economic and Workforce Development/Continuing Education, Asheville Buncombe Technical Community College**

**Chris Reedy, Director, BioNetwork—Food, Beverage, and Natural Products, NCCCS/A-B Tech**

**Smithson Mills, Executive Director, Blue Ridge Food Ventures**

**Jill Sparks, Executive Director, Small Business Center & Business Incubation, A-B Tech**

**Kevin Kimrey, Director, Economic & Workforce Development, A-B Tech**

9:50—10:00 am

**Break**

10:00—10:40 am

**General Session: “Community Colleges as Incubators of Innovation: Effective Strategies for Leaders”**

**Burghley Ballroom**

**Dr. Rebecca Corbin, President and CEO, National Association of Community Colleges for Entrepreneurship**

**Dr. Chuck Terrell, President, Eastern West Virginia Community and Technical College**

**Joe Kapp, President and CEO, National Center for Resource Development**

10:40—10:50 am

**Break**

10:50—11:30 am

**Concurrent Session: “Resource Development at Your Institution—It’s a Team Effort”**

**Vanderbilt**

Dr. Kevin Boys, President, Southern State Community College  
Suzanne Harbin, Assistant to the President for Advancement,  
Wallace State Community College, Hanceville

Concurrent Session: “When Workforce Development Becomes  
Economic Development: The Successes and Lessons Learned  
from a Strategic Industry Partnership”

Stuyesant

Dr. Cynthia Bambara, President, Allegany College of Maryland  
Autumn Becker, Director of the Western Maryland IT Center of  
Excellence

11:30—11:40 am

Break

11:40 am—12:20 pm

Concurrent Session: “A Community’s Entrepreneurial DNA: The  
Building Blocks for Revitalizing a Rural Economy”

Vanderbilt

Dr. Angeline Godwin, President, Patrick Henry Community  
College

Lisa Fultz, President, Martinsville Henry County Chamber of  
Commerce

Matthew Ratliff, Coordinator of Community Development &  
Dalton IDEA Center, Patrick Henry CC

Concurrent Session: “Developing the Entrepreneurial Mindset in  
Southeast Ohio”

Stuyesant

Dr. Betty Young, President, Hocking College

Sean Terrell, Dean, Workforce Development, Hocking College

Micah Covert, Program Manager, Business and  
Entrepreneurship, Hocking College

12:20—12:30 pm

Break

12:30—1:40 pm

Keynote Luncheon Session (sponsored by East Tennessee State  
University)

Keynote Speech

**Ben Teague, Vice President for Strategic Development, Biltmore Farms**

**Burghley Ballroom**

**1:40—1:50 pm**

**Break**

**1:50—2:30 pm**

**Concurrent Session: “Creating an Entrepreneurial Mindset in Your Community”**

**Vanderbilt**

**Dr. Jennifer Lindon, President, Hazard Community and Technical College**

**Keila Miller, Director of Workforce Solutions, HCTC**

**Concurrent Session: “Empowering Students Through Data Analytics”**

**Stuyesant**

**Terry Rataiczak, Chief Information Officer, Washington State College**

**Sarah Parker-Clever, Vice President of Academic Affairs, WSCC**

**2:30—2:40 pm**

**Break**

**2:40—3:20 pm**

**Concurrent Session: “Power of Education and Partnership: Unique Role of J. F. Ingram State Technical College”**

**Vanderbilt**

**Annette Funderburk, President, J. F. Ingram State Technical College**

**Dr. Frankie Santos Laanan, Professor, University of Alabama**

**Concurrent Session: “Archs of Innovation—Fusing Partnerships for Welding Workforce Needs”**

**Stuyesant**

**Dr. Mark Ivester, President, North Georgia Technical College**

**Mindy Glander, Vice President for Academic Affairs, North Georgia Technical College**

**Leslie McFarlin, Dean for Academic Affairs, North Georgia**

3:20—4:05 pm

**Afternoon Refreshment, Visit Vendors**

4:05—4:45 pm

**Concurrent Session: “Strategies for Economic Growth Through Existing and New Opportunities”**

**Vanderbilt**

**Dr. Chris Gilmer, President, West Virginia University at Parkersburg**

**Michele Wilson, Executive Director, WVU-P**

**Concurrent Session: “Student Success Using the Co-Requisite Model”**

**Stuyesant**

**Dr. Sherry Zylka, President, Big Sandy Community and Technical College**

**Myra Elliott, Dean of Academic Services, Big Sandy CTC**

5:15—6:00 pm

**Reception (sponsored by EdFinancial)**

6:15 pm

**Dinner on your own**

6:30—8:30 pm

**Private Dinner for CCA Board (invitation only, sponsored by Lincoln Electric)**

**Tuesday, June 11**

7:45—9:10 am

**Awards Breakfast Session (sponsored by Pearson)**

**“The Race to Digital: How to Launch and Support a Successful Inclusive Access Program at Your Community College”**

**Burghley Ballroom**

**Awards Presentation: Innovation Award, Instructional Award, Workforce Development Award**

**Drawing for a tablet (must be present to win)**

9:10—9:20 am

**Break**

9:20—10:00 am

**Concurrent Session: “Training the Homeless for Technical Careers at a Community College”**

**Vanderbilt**

**Tommy W. Hobbs, Assistant Dean of Workforce Development,  
Lawson State Community College**

**Concurrent Session: “Education Advancement to RN (EARN)  
Pathway at WSCC”**

**Stuyesant**

**Sarah Parker-Clever, Vice-President for Academic Affairs,  
Washington State Community College**

**Dr. Heather Kincaid, Dean of Health and Sciences, WSCC**

**10:00—10:10 am**

**Break**

**10:10—10:50 am**

**Concurrent Session: “Partnership Sparking New Growth:  
Building the Economy One Partnership at a Time”**

**Vanderbilt**

**Carol Howerton, Associate Vice President for Academic Affairs,  
Southern West Virginia Community and Technical College**

**Deanna Romano, Vice President for Academic Affairs, SWVCTC**

**Concurrent Session: Partnerships for Information Technology  
Success: A Best Practices Discussion”**

**Stuyesant**

**James Dye, Dean, Southwest Virginia Community College**

**Crystal Dye, Assistant Instructor of IST, Southwest Virginia CC**

**Charles Bundy, Associate Instructor of IST, Southwest Virginia CC**

**10:50 am**

**Conference Concludes**

**11:00 am—noon**

**Special Meeting of the Colleges Participating in the Technical  
Assistance Grant with Mayland Community College**

**Burghley Ballroom**