

Agenda
Community Colleges of Appalachia
27th Annual Conference

***Community Colleges:
Catalysts for Entrepreneurship, Economic Development, and
Empowerment***

June 9-11, 2019

Sunday, June 9

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|---------------------|---|
| 1:00—4:30 pm | Registration
Tower Lobby of DoubleTree |
| 2:00—4:00 pm | Board Meeting
Vanderbilt |
| 4:45—5:45 pm | <u>Welcome, Conference Overview, and Get Acquainted Reception</u>
Burghley Ballroom
Sponsored by Ellucian

Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia

Drawing for an electronic prize (must be present to win) |
| 6:15 pm | Dinner on Your Own |
| 6:00—8:00 pm | Private Dinner for Board (invitation only, sponsored by Emsi) |

Monday, June 10

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| 7:00—7:30 am | Registration |
| 7:30—8:10 am | <u>Opening Breakfast General Session: “Purpose + Plan = Persistence”</u>
Burghley Ballroom
Sponsored by VitaNavis

Chris Mackey, General Manager, Innovation Labs at the Myers-Briggs Company |

8:10—8:20 am

Break

8:20—9:00 am

**General Session: “Perspectives from Washington”
Burghley Ballroom**

Moderator: Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia

Tim Thomas, Federal Co-Chair, Appalachian Regional Commission

Scott Hamilton, Executive Director, Appalachian Regional Commission

Jen Worth, Senior Vice President of Workforce and Economic Development, American Association of Community Colleges

9:00—9:10 am

Break

9:10—9:50 am

**General Session: “Providing Economic Development Support for Food, Beverage, and Natural Products Businesses in WNC”
Burghley Ballroom**

Dr. Shelley White, Vice President, Economic and Workforce Development/Continuing Education, Asheville-Buncombe Technical Community College

Chris Reedy, Director, BioNetwork—Food, Beverage, and Natural Products, NCCCS/A-B Tech

Smithson Mills, Executive Director, Blue Ridge Food Ventures

Jill Sparks, Executive Director, Small Business Center & Business Incubation, A-B Tech

Kevin Kimrey, Director, Economic & Workforce Development, A-B Tech

9:50—10:00 am

Break

10:00—10:40 am

**General Session: “Community Colleges as Incubators of Innovation: Effective Strategies for Leaders”
Burghley Ballroom**

Dr. Rebecca Corbin, President and CEO, National Association of Community Colleges for Entrepreneurship

Dr. Chuck Terrell, President, Eastern West Virginia Community and Technical College

Joe Kapp, President and CEO, National Center for Resource Development

10:40—10:50 am

Break

10:50—11:30 am

**Concurrent Session: “Resource Development at Your Institution—It’s a Team Effort”
Vanderbilt**

Dr. Kevin Boys, President, Southern State Community College

**Suzanne Harbin, Assistant to the President for Advancement,
Wallace State Community College, Hanceville**

**Concurrent Session: “When Workforce Development Becomes Economic Development: The Successes and Lessons Learned from a Strategic Industry Partnership”
Stuyesant**

Dr. Cynthia Bambara, President, Allegany College of Maryland

Autumn Becker, Director of the Western Maryland IT Center of Excellence, Allegany College of Maryland

11:30—11:40 am

Break

11:40 am—12:20 pm

**Concurrent Session: “A Community’s Entrepreneurial DNA: The Building Blocks for Revitalizing a Rural Economy”
Vanderbilt**

Dr. Angeline Godwin, President, Patrick Henry Community College

Lisa Fultz, President, Martinsville Henry County Chamber of Commerce

Matthew Ratliff, Coordinator of Community Development & Dalton IDEA Center, Patrick Henry CC

**Concurrent Session: “Developing the Entrepreneurial Mindset in Southeast Ohio”
Stuyesant**

Dr. Betty Young, President, Hocking College

Sean Terrell, Dean, Workforce Development, Hocking College

Micah Covert, Program Manager, Business and Entrepreneurship, Hocking College

12:20—12:30 pm

Break

12:30—1:40 pm

Keynote Luncheon Session

Burghley Ballroom

Sponsored by East Tennessee State University

Presiding: Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia

Introduction of Keynote Speaker: Dr. Brian Noland, President, East Tennessee State University

“Community Colleges’ Unwavering Mission in an ADD World”

Ben Teague, Vice President for Strategic Development, Biltmore Farms

1:40—1:50 pm

Break

1:50—2:30 pm

Concurrent Session: “Creating an Entrepreneurial Mindset in Your Community”

Vanderbilt

Dr. Jennifer Lindon, President, Hazard Community and Technical College

Keila Miller, Director of Workforce Solutions, HCTC

Concurrent Session: “Empowering Students Through Data Analytics”

Stuyesant

Terry Rataiczak, Chief Information Officer, Washington State College

Sarah Parker-Clever, Vice President of Academic Affairs, WSCC

2:30—2:40 pm

Break

2:40—3:20 pm

Concurrent Session: “Power of Education and Partnership: Unique Role of J. F. Ingram State Technical College”

Vanderbilt

Annette Funderburk, President, J. F. Ingram State Technical College

Dr. Frankie Santos Laanan, Professor, University of Alabama

Concurrent Session: “Archs of Innovation—Fusing Partnerships for Welding Workforce Needs”

Stuyesant

Dr. Mark Ivester, President, North Georgia Technical College

Mindy Glander, Vice President for Academic Affairs, North Georgia Technical College

Leslie McFarlin, Dean for Academic Affairs, North Georgia Technical College

3:20—4:05 pm

**Afternoon Refreshment, Visit Vendors
Burghley Ballroom**

Drawing for an electronic prize (must be present to win)

4:05—4:45 pm

Concurrent Session: “Strategies for Economic Growth Through Existing and New Opportunities”

Vanderbilt

Dr. Chris Gilmer, President, West Virginia University at Parkersburg

Michele Wilson, Executive Director, WVU-P

Concurrent Session: “Student Success Using the Co-Requisite Model”

Stuyesant

Dr. Sherry Zylka, President/CEO, Big Sandy Community and Technical College

Myra Elliott, Dean of Academic Services, Big Sandy CTC

5:15—6:00 pm

**Reception
Burghley Ballroom
Sponsored by EdFinancial**

Drawing for an electronic prize (must be present to win)

6:15 pm

Dinner on your own

6:30—8:30 pm

Private Dinner for CCA Board (invitation only, sponsored by Lincoln Electric)

Tuesday, June 11

7:45—9:10 am

Awards Brunch Session

Burghley Ballroom

Sponsored by Pearson

Presiding: Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia

“The Race to Digital: How to Launch and Support a Successful Inclusive Access Program at Your Community College”

Jon Poole, Vice President, Strategic Partnerships—East Region, Pearson

Presentation of Awards:

Dr. Craig Clark, Chairman, Community Colleges of Appalachia; Dr. Anne S. McNutt, Executive Director, Community Colleges of Appalachia; and Josh LaRoche, Executive Director, Strategic Partnerships—East Region, Pearson

Innovation Award

Allegany College of Maryland

“The Western Maryland IT Center of Excellence”

Accepting the award for Allegany College of Maryland:

Dr. Cynthia Bambara, President

Autumn Becker, Director of the Western Maryland IT Center of Excellence

Instructional Award

Cleveland State Community College

“Cleveland State Community College Honors Program”

Accepting the award for Cleveland State:

Dr. Bill Seymour, President

Dr. Victoria Bryan, Honors Program Director and Assistant Professor of English

Workforce Development Award

Asheville-Buncombe Technical Community College

“Upskill WNC”

**Accepting the Award for Asheville-Buncombe Technical
Community College:**

**Dr. Shelley White, Vice President for Continuing Education and
Workforce Development**

Kevin Kimery, Director of Economic and Workforce Development

Drawing for an electronic prize (must be present to win)

9:10—9:20 am

Break

9:20—10:00 am

**Concurrent Session: “Training the Homeless for Technical
Careers at a Community College”**

Vanderbilt

Tommy W. Hobbs, Assistant Dean of Workforce Development,

Lawson State Community College

**Concurrent Session: “Education Advancement to RN (EARN)
Pathway at WSCC”**

Stuyesant

**Sarah Parker-Clever, Vice-President for Academic Affairs,
Washington State Community College**

Dr. Heather Kincaid, Dean of Health and Sciences, WSCC

10:00—10:10 am

Break

10:10—10:50 am

**Concurrent Session: “Partnerships Sparking New Growth:
Building the Economy One Partnership at a Time”**

Vanderbilt

**Carol Howerton, Associate Vice President for Academic Affairs,
Southern West Virginia Community and Technical College**

Deanna Romano, Vice President for Academic Affairs, SWVCTC

**Concurrent Session: Partnerships for Information Technology
Success: A Best Practices Discussion”**

Stuyesant

James Dye, Dean, Southwest Virginia Community College

Crystal Dye, Assistant Instructor of IST, Southwest Virginia CC

10:50 am

**Charles Bundy, Associate Instructor of IST, Southwest Virginia CC
Conference Concludes**

11:00 am—12:30 pm

**Special Meeting (invitation only) of the Colleges Participating in
the Technical Assistance Grant with Mayland Community College
Burghley Ballroom**