

25th Annual Conference

SILVER & THREADS
AND
GOLDEN & NEEDLES:

A TRANSFORMATION OF THE APPALACHIAN REGION



June 11-13, 2017

**DoubleTree by Hilton
Asheville, NC**

SUNDAY, JUNE 11

2:00–5:00 pm	REGISTRATION
5:00–6:30 pm	BOARD MEETING (Vanderbilt Room)
7:30–9:00 pm	Dinner for Board at The Corner Kitchen sponsored by Pearson

MONDAY, JUNE 12

7:30–8:40 am	REGISTRATION
8:00–8:40 am	BREAKFAST Session: Fixing the Problem: Improving Student Engagement Through the Eyes of Data (Burghley B) sponsored by Emsi <i>Dr. John Boyd, President, Mayland Community College, and Chair, Community Colleges of Appalachia</i> <i>Brittany Kragerud, Southeast Account Executive, and Sarah Stout, Mid-America Account Executive, Emsi, and</i> <i>Dr. David White, Executive Director of Research & Planning, Asheville-Buncombe Technical Community College</i>
8:40–8:50 am	BREAK
8:50–9:00 am	Welcome and Conference Announcements (Burghley A) <i>Dr. John Boyd, President, Mayland Community College, and Chair, Community Colleges of Appalachia</i>
9:00–9:40 am	Session 1: CCA–Celebrating its 25th Annual Conference and Looking Forward (Burghley A) <i>Moderator: Dr. John Boyd, President, Mayland Community College, and Chair, Community Colleges of Appalachia</i> <i>Dr. Ronnie Booth, President, Tri-County Technical College and immediate Past Chair of the CCA Board</i> <i>Dr. Janice Gilliam, President, Northeast State Community College and Past Chair of the CCA Board</i> <i>Mr. Earl Gohl, Federal Co-Chair, Appalachian Regional Commission</i> <i>Dr. Carl Hite, President Emeritus, Cleveland State Community College and former CCA Board Member</i>
9:40–9:50 am	BREAK
9:50–10:30 am	Session 2: Growing the Entrepreneurial Ecosystem with Multi-Agency Collaboration (Burghley A) <i>Jill M. Sparks, Executive Director, Small Business Center and Business Incubation, Asheville-Buncombe Technical Community College (A-B Tech)</i> <i>Duane Adams, Associate Director, Small Business Center, A-B Tech</i> <i>Sharon Oxendine, Director, Western Women’s Business Center, Carolina Small Business Development Fund</i>
10:30–10:40 am	BREAK
10:40–11:20 am	Session 3: Weaving a Partnership Pathway Into the Fabric of Economic Recovery: Creating a Center for Advanced Films Manufacturing From Scratch (Burghley A) <i>Dr. Angeline Godwin, President, Patrick Henry Community College</i> <i>Brian Miller, Utilities Division Superintendent, Eastman Chemical Company</i> <i>Rhonda Hodges, Vice President for Workforce, Economic, and Community Development, Patrick Henry Community College</i>
11:20–11:30 am	BREAK

11:30 am–12:10 pm	<p>Session 4: What is the Learner Doing? A Conceptual Model for Using Mobile Technology to Promote Student-Centered Learning (Burghley A) <i>Jim Kelly, Associate Professor of History and Humanities, Northeast State Community College</i></p>
12:10–12:20 pm	BREAK
12:20–1:40 pm	<p>KEYNOTE LUNCHEON (Burghley B) Sponsored by East Tennessee State University Presiding: <i>Dr. John Boyd, President, Mayland Community College, and Chair, Community Colleges of Appalachia</i> Comments: <i>Earl Gohl, Federal Co-Chair, Appalachian Regional Commission</i> Comments: <i>Dr. Richard Rhoda, Director, Center for Community College Leadership, East Tennessee State University</i> Introduction of Speaker: <i>Dr. Brian Noland, President, East Tennessee State University</i> Keynote Speech The Power and the Dignity of Work <i>Nick Pinchuk, Chairman and Chief Executive Officer of Snap-on Incorporated</i></p>
1:40–2:10 pm	VISIT VENDORS
2:10–2:50 pm	<p>Session 5: The Silver Thread of Accurate Data Collection and Analysis (Burghley A) <i>Dr. Mark Nutter, Vice President for Academic Affairs, Washington State Community College</i> <i>Lindsay McVey, Information Systems Analyst, Washington State & Kinetic Networking</i></p> <hr/> <p>Session 6: Paradigm Shifts in Minority Student Retention: Increasing Cultural Capital by Incorporating High Impact Practices (Stuyvesant) <i>Nesha Evans, Coordinator, BOSS Program, Chattanooga State Community College (CSCC)</i> <i>Mary Knaff, Director, Multicultural and International Student Services, CSCC</i> <i>Dr. Dan Rose, Department Head & Associate Professor, Sociology, CSCC</i></p>
2:50–3:00 pm	BREAK
3:00–3:40 pm	<p>Session 7: A View of the Modern Two-Year College: How Daring To Take Risks and Do Things Differently Has Transformed a Campus Community (Burghley A) <i>Dr. Betty Young, President, Hocking College</i> <i>Dr. Myriah Davis, Vice President of Academic and Student Affairs, Hocking College</i> <i>Mr. Al Matthews, Athletic Director, Hocking College</i></p> <hr/> <p>Session 8: Early-Alert System Through Self-Service Banner (Stuyvesant) <i>Mr. James F. Fauver</i> <i>Chief Student Systems Officer and Institutional Research, BridgeValley Community and Technical College</i></p>
3:40–3:50 pm	BREAK
3:50–4:30 pm	<p>Session 9: Being from “Off” and Other Observations of Leading Community Colleges in Appalachia (Burghley A) <i>Dr. Matthew Scott McGraw, Director of Student Services and Interim Director of Institutional Effectiveness and Research,</i> <i>Dabney S. Lancaster Community College</i> <i>Dr. Dana Burnett, Professor of Practice, Emeritus, Old Dominion University</i></p> <hr/> <p>Session 10: Every Student. . . College Ready (Stuyvesant) <i>Janet Sparks Chandler, SAILS Director of Operations–East, Chattanooga State Community College</i></p>

4:30–5:00 pm	VISIT VENDORS
5:00–5:45 pm	NETWORKING RECEPTION (Garden Terrace) Sponsored by Cengage
6:00 pm	DINNER ON YOUR OWN

TUESDAY, JUNE 13

7:30–8:10 am	BREAKFAST Session: Solutions for Engagement, Enrollment and Retention (Burghley B) Sponsored by EdFinancial <i>Dr. John Boyd, President, Mayland Community College, and Chair, Community Colleges of Appalachia</i> <i>Judith Witherspoon, Senior Vice President, National Director of Sales and Marketing, EdFinancial Services</i>
8:10–8:20 am	BREAK
8:20–9:00 am	Session 11: Maximizing Workforce Development Skills—Highlighting Back to Work, Non-Credit Training Programs (Burghley A) <i>Rick Creasy, Executive Director, Workforce Development and Continuing Education, Cleveland State Community College</i> <i>Bre Lamountain, IOP (Industrial Organizational Psychology) Workforce Development Coordinator, Cleveland State</i> <i>Terry Johns, The Refuge</i>
9:00–9:10 am	BREAK
9:10–9:50 am	Session 12: Building Off-Site Locations Through Community Partnerships: Sharing Resources to Transform the Community (Burghley A) <i>Rebecca Long, Vice-President of Student & Administrative Affairs, Rio Grande Community College</i> <i>Ian Blache, Director of Workforce Development, Rio Grande</i> <i>Tom Sutton, Director of the Meigs Center, Rio Grande</i> <i>Amanda Ehrman, Director of Admissions Operations, Rio Grande</i>
9:50–10:00 am	BREAK
10:00–10:40 am	Session 13: The New Economy in the Potomac Highlands of West Virginia (Burghley A) <i>Dr. Chuck Terrell, President, Eastern West Virginia Community and Technical College (Eastern WV)</i> <i>Joe Kapp, Entrepreneur in Residence, Eastern WV</i> <i>Tina Metzger, Executive Director of the New Biz Launchpad, Eastern, WV</i>
10:40–10:50 am	BREAK
10:50–11:30 am	Session 14: Silver Threads, Silver Linings: Transforming the Lives of High School Students in Northwest Georgia (Burghley A) <i>Stuart Phillips, Vice President, Student Affairs, Georgia Northwestern Technical College (GNTC),</i> <i>Kristi Hart, Director, High School Initiatives, GNTC</i>
11:30–11:40 am	BREAK
11:40am–12:20 pm	Session 15: 4-C ble Futures—Helping South Carolina’s Foster Care Youth Beat the Grim Odds (Burghley A) <i>Gayle Arries, Director of Marketing, Tri-County Technical College (TCTC)</i> <i>Dr. Brian Swords, Senior Director of Branch Campuses, TCTC</i>

12:20–12:30 pm	BREAK
12:30–2:00 pm	<p>Awards Luncheon sponsored by VitalSource (Burghley B) Presiding: <i>Dr. John Boyd, Chair, CCA</i></p> <p>Session: Inclusive Access: Supporting Student Success and Affordable Learning Materials <i>Darrin Scott, Director of Institutional Partnerships, and Kelly Mann, Account Executive, VitalSource</i></p> <p>Presentation of Awards <i>Dr. John Boyd, Chair, Community Colleges of Appalachia (CCA); Mr. Scott Hamilton, Executive Director, Appalachian Regional Commission; Dr. Anne McNutt, Executive Director of CCA; and Darrin Scott, Director of Institutional Partnerships, VitalSource</i></p> <p>Innovation Award <i>Tri-County Technical College's 4C-Able Futures Camp</i> Accepting the award: <i>Dr. Brian Swords, Senior Director of Branch Campuses, and Ms. Gayle Arries, Director of Marketing Tri-County Technical College</i></p> <p>Instructional Award <i>Hagerstown Community College's Learning Support Center</i> Accepting the award: <i>Dr. Guy Altieri, President, and Dawn Schoenenberger, Director, Developmental Education and Adult Literacy Services Hagerstown Community College</i></p> <p>Workforce Development Award <i>Asheville-Buncombe Technical Community College's The Craft Beverage Institute of the Southeast</i> Accepting the award: <i>Dr. Dennis King, President; Dr. Beth Stewart, Vice President of Instructional Services; Sheila Tillman, Associate Dean of Business and Hospitality; and Mr. Jeffrey Irvin, Chair of Brewing, Distillation, & Fermentation Asheville-Buncombe Technical Community College</i></p>
2:00 pm	CLOSING REMARKS AND ADJOURNMENT <i>Dr. John Boyd, Chair of CCA</i>

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Purpose

The Community Colleges of the Appalachian Region (CCA) is an affiliated council of the American Association of Community Colleges. For the member colleges, CCA provides programs and services responsive to the unique cultural, geographic, and economic challenges facing the Appalachian Region. CCA is organized exclusively for educational purposes under section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code.

Website and Contact Information

Visit the website of the Community Colleges of Appalachia at <http://www.ccofapp.org>.

If you have questions about Community Colleges of Appalachia membership, please contact Dr. Anne McNutt, Executive Director, at amcnutt@ccofapp.org.

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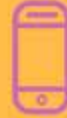
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June 13



Notes



Participate in Upcoming CCA Conferences

2017 Fall Conference

“A New Chapter of Appalachia: Stories of Success, Innovation, and Hope”

November 1-3, 2017

Hosted by

BridgeValley and Eastern West Virginia Community and Technical Colleges
at

South Charleston, WV

2018 Annual Conference

“Successful Retention Strategies: One Size Does Not Fit All”

June 10-12, 2018

at the

DoubleTree in Asheville, NC

Watch for invitations to submit proposals for presentations
and to nominate outstanding programs for awards

